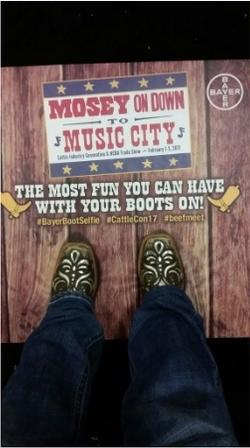




## Oregon CattleWomen



What an exciting time to be a part of the Oregon CattleWomen and American National CattleWomen organizations! I count it a blessing to have been able to attend the ANCW annual meetings held in Nashville, Tennessee. The meetings were informative and inspirational. Just what we all need to help us “moooove” along in promoting the great product we call BEEF!

Our dues paid to the ANCW go to good use. With those dues we are represented in Washington by Colin Woodall on our side. His report to us was very positive with the new administration taking effect. He discussed work on:

1. WOTUS
2. GYPSA Rule - producers with value added product are in jeopardy on this ruling and it is open for comment
3. Tax Reform – Looking to protect capital gains and equipment depreciation to be taken faster
4. Immigration – having a labor plan for a legal workforce, the wall, travel ban
5. Farm Bill – trying to eliminate foot and mouth disease by vaccines being used in countries that the US trades with
6. Trade – TPP – US pulled out of this
  - China is important trade market with a rising middle class
  - UK – trying to get beef into the UK without restrictions
  - COOL – is back even though no monetary gains were realized by this effort we need to look for reform to this

Colin directed his attention to all of the collegiate cattlemen and explained how current administration can make some progress to prepare for later. Each of these laws that positively affect the beef industry will hopefully make the difference for our future cattlemen and cattlemen. Our hats off to Colin Woodall as he positively represents ANCW and OCW members.

Wanda Pinnow is our contact with the ANCW on legislative issues. She sends out “Cap Wiz” messages to alert us to action that needs to be taken on different issues. Generally the reaction time is best in 48 hours to notify legislators on how we feel about pressing issues.

RA Brown ranch 6<sup>th</sup> generation owners, Donnell and Kelli Brown, presented to us on bridging the generational gap. As they told their story of handing the ranch down through the generations they had many quotes to ponder on. They reiterated the message, “Keep the ranch in the family and the family in the ranch.” To illustrate this message they shared about knowing your past. “Family trees seem to grow best in cattle country.” They told stories of sacrifice, love, guidance and how family is first. As they talked about transition they talked of focusing on the goal, not on a sole problem. The Browns showed a picture of kids sitting on the fence watching their brother-in-law train a colt. This picture they called “the lesson.” They asked the question, “Are you going to leave your kids on the



fence in the shadows or are you going to get their boots on the ground?” Their top four things to teach kids are work, earn, save and invest. To learn more about the Browns and their success you can search youtube for: Texas Beef Council – Texas Stories/Raising the Best.

Neogene, a DNA testing company also known as Gene Seek presented to us on how beneficial DNA testing can be in getting animals that are best for each producer’s goals. Even by simply testing only the bulls in your herd they are able to identify if the bull will throw calves that will be more prone to BRD, pinkeye, and footrot. Isn’t technology amazing!

We also had the opportunity to hear from FarmHer founder Marji Alaniz and her desire to showcase what women do on farms and ranches. An updated logo was app meeting for ANCW. These are just some of the highlights. I found how to incorporate many of the things learned into Oregon Cattle production in Oregon successful! Nashville was well worth the effort and someone to feed all the animals!



### **FACES OF OCW - Get To Know Our Officer Team**

Jenny Coelho – OCW President-Elect



Jenny Coelho, the OCW President-Elect, is from Klamath County and resides in Langell Valley east of Bonanza. Jenny was raised on a commercial cow calf, hay and grain ranch near Dairy, Oregon in the Swan Lake Valley. Her family also had a warm-up feedlot on the ranch in which silage was produced as feed and she spent many hours driving silage truck during the summer seasons when she was home from college. She is an Oregon State graduate in Agricultural Resources & Economics with an Animal Science minor. Jenny first became an OCW member right after finishing college in 1985 and later served as the Klamath County President in 1993-1994. Jenny has been serving on the OCW Bylaws committee over the past few years. Her interest in the cattle industry started with her showing her first 4-H steer in 1974 and has continued even though she and her husband Tony have lived in California, Idaho, and Oregon over the last 26 years. Agriculture has always been in the forefront for her and her family. Jenny now serves as the Klamath

County CattleWomen Treasurer and is the secretary for Klamath Cattlemen’s Association. Jenny has a fun loving personality and likes to go out and get things done. We are grateful to have Jenny on our officer team.

*Bingham Family Funnies:*

*Dallee Jo (age 6) was very disgusted with Roper (age 9) for whatever he was doing so she went up to him and emphatically announced, "Roper you have a bad habitat." Roper just started laughing and asked Dallee if she knew what the word habitat meant. Roper replied, "Habitat is where you live, you mean habit." However, with Roper's not so clean room maybe Dallee wasn't so far off! Judging by this picture her 3 year old brother may have made the habitat in this photo uncomfortable but she is grinning and bearing it.*

